

2021 COVID Artists Impact Survey | May 2021

In early 2021 local artists were asked to complete the Arts Council of Johnson County's 2021 COVID Artists Impact Survey in order to understand the devastation the COVID-19 pandemic has had on artists in Johnson County. This visual report consists of the responses of 40 local artists and how the COVID-19 pandemic has affected their creative practice. After more than a year into the pandemic, we can see that the Creative Sector has been disproportionately impacted. Artists, entrepreneurs, and gig-workers have lost wages, had event cancellations, seen a decrease in sales, have seen a decline in mental health, and more. Even as arts organizations and small creative businesses begin to open, artists and creative workers remain among the most severely affected segment of the nation's workforce.

When comparing the ACJC's 2021 COVID Artist Impact Survey to the Mid-America Arts Alliance's 2021 COVID-19 Continuing Impact Survey, we can see that the largest area of need among artists is financial support. 90% of the M-AAA survey respondents and 54% of the ACJC's survey respondents said that they lost salary/wages during the COVID-19 pandemic. Out of the 438 M-AAA survey respondents and the 40 ACJC survey respondents, 61.8% and 21% identified that their primary support need is financial.

This COVID Artists Impact Survey, which opened in early 2021, is the second artist survey sent out by the Arts Council of Johnson County to gauge the impact of the coronavirus pandemic on local Johnson County artists. The result showed that Johnson County artists over nine different zip codes throughout each of the six Johnson County Districts were affected by the COVID-19 pandemic. According to the survey, a majority of the participants reported impacts including lost wages, cancelled gigs/shows, mental health, and a greater need to engage with customers virtually.

51% of respondents lost \$10,000 or more in wages over the past year. The ACJC artist survey also shows that 41% of participants receive half or more of their individual income from their creative practices. These figures compare to the M-AAA survey, where it is reported that 33.7% of their respondents lost half or more of their income due to the negative effects of the COVID-19 pandemic.

When comparing the ACJC's 2021 COVID Artists Impact Survey with their 2020 Artist Impact Survey, we can see that financial relief remains a significant need. 56% of respondents in 2021 indicated that their greatest loss during the pandemic was income and in 2020 45% of respondents expressed a need for financial support.

The following report includes more detailed participant responses. Thank you to the members of the Johnson County artist community for their honesty and willingness to participate in the Arts Council of Johnson County's 2021 COVID Artists Impact Survey.



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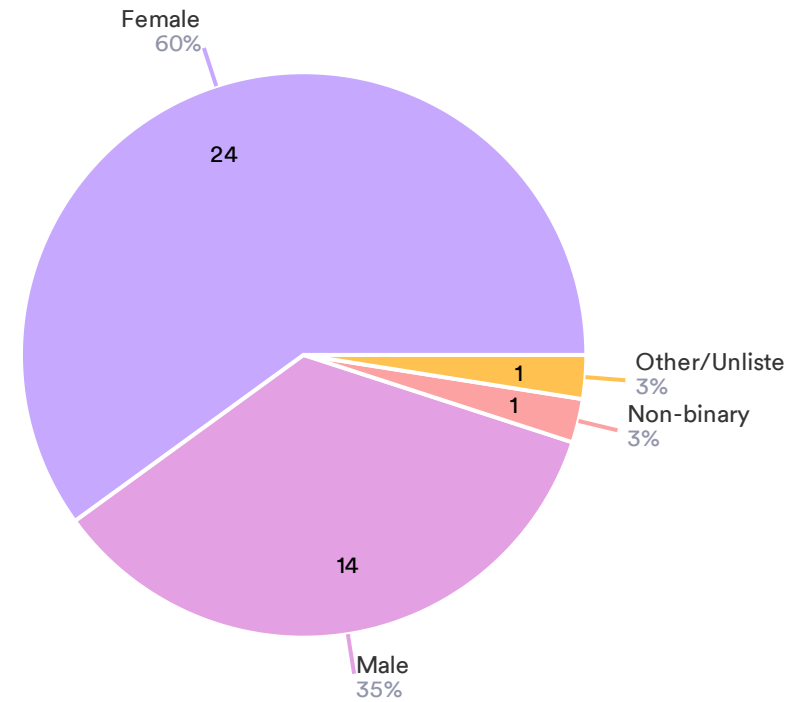
Zipcode

40 Responses

Data	Responses
66061	5
66062	3
66212	3
66219	3
66208	3
66205	2
66203	2
66204	2
66217	2

Please identify your gender

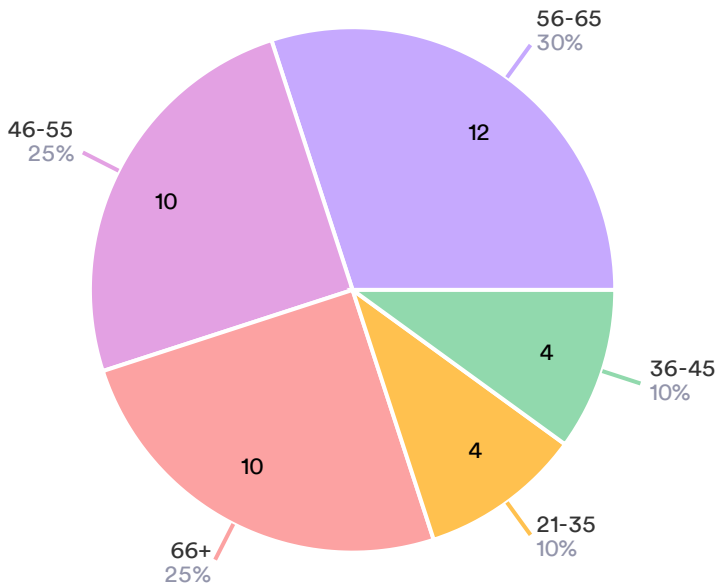
40 Responses



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What is your age range?

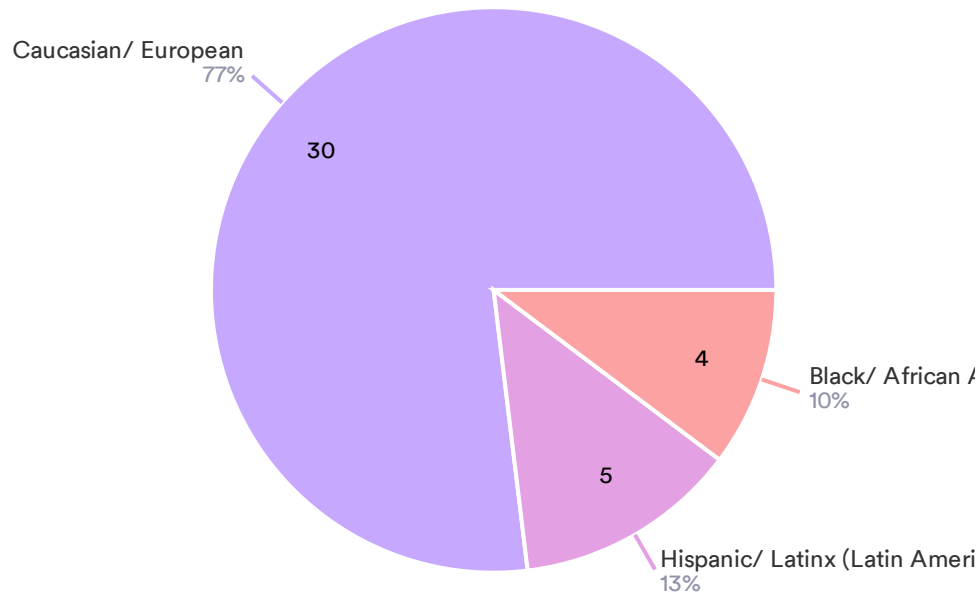
40 Responses



● 56-65 ● 46-55 ● 66+ ● 21-35 ● 36-45

Choose the option that best describes you *

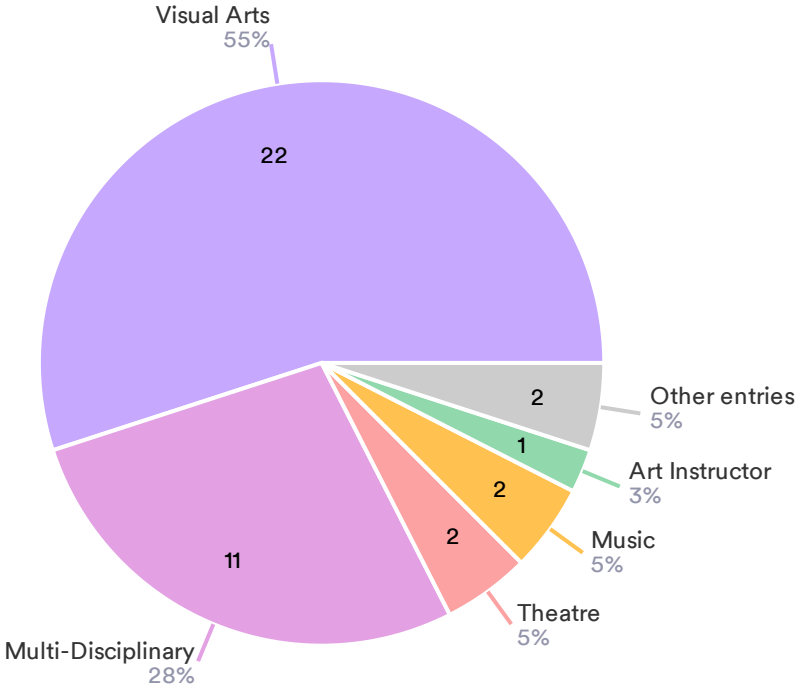
39 Responses- 1 Empty



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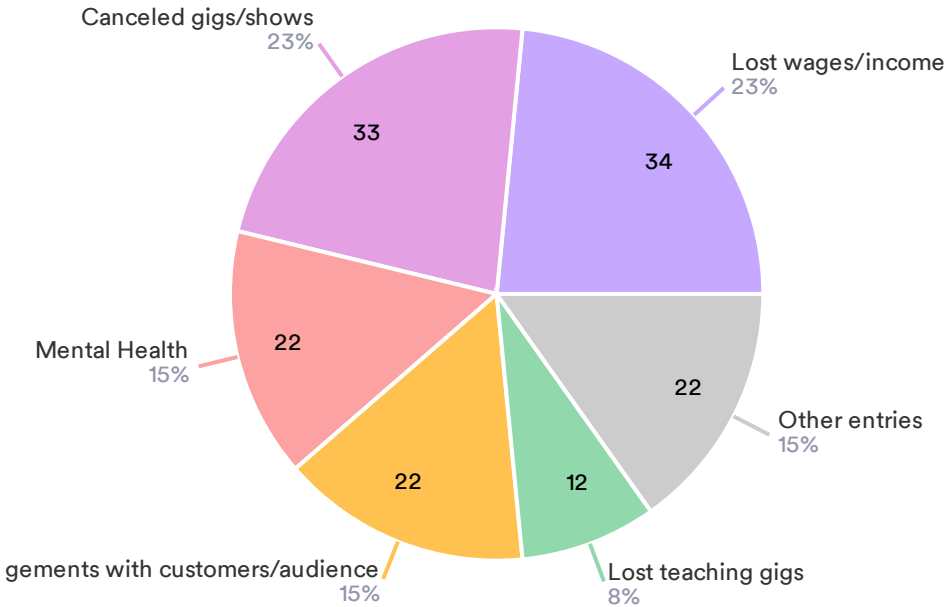
What is your primary artistic practice?

40 Responses



How has COVID-19 impacted your work to date? Check all that apply.

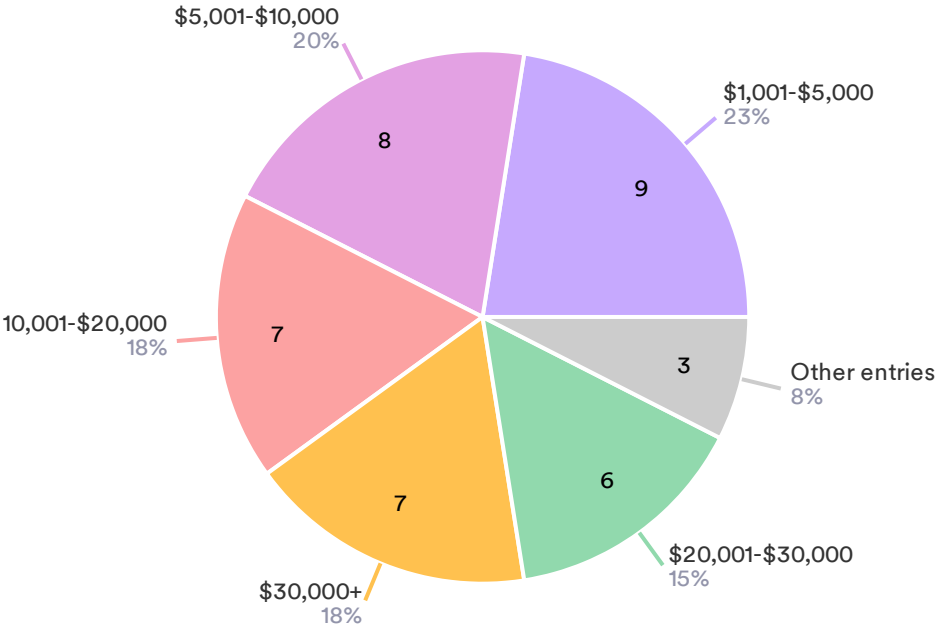
145 Responses



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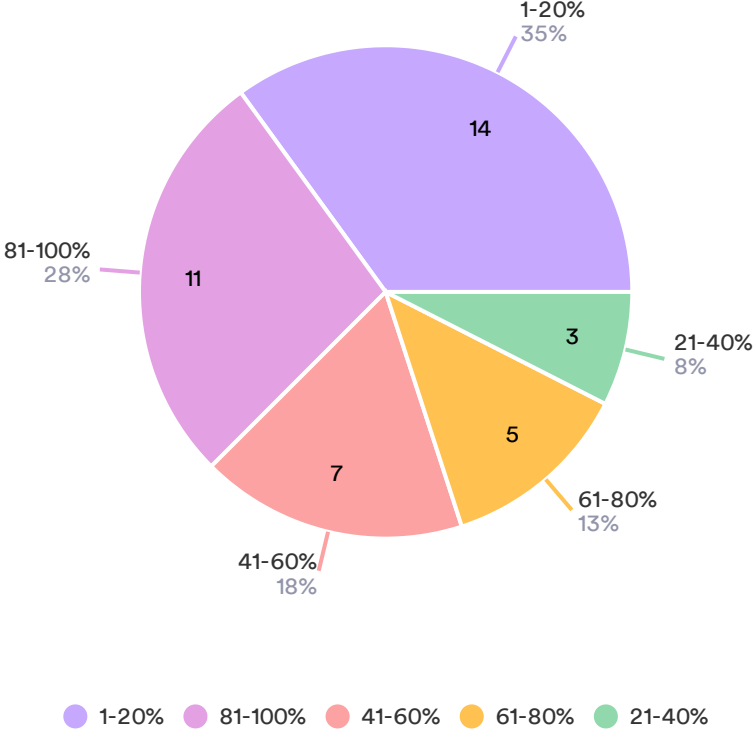
What is your estimated lost wages due to closures/cancellations related to COVID-19?

40 Responses



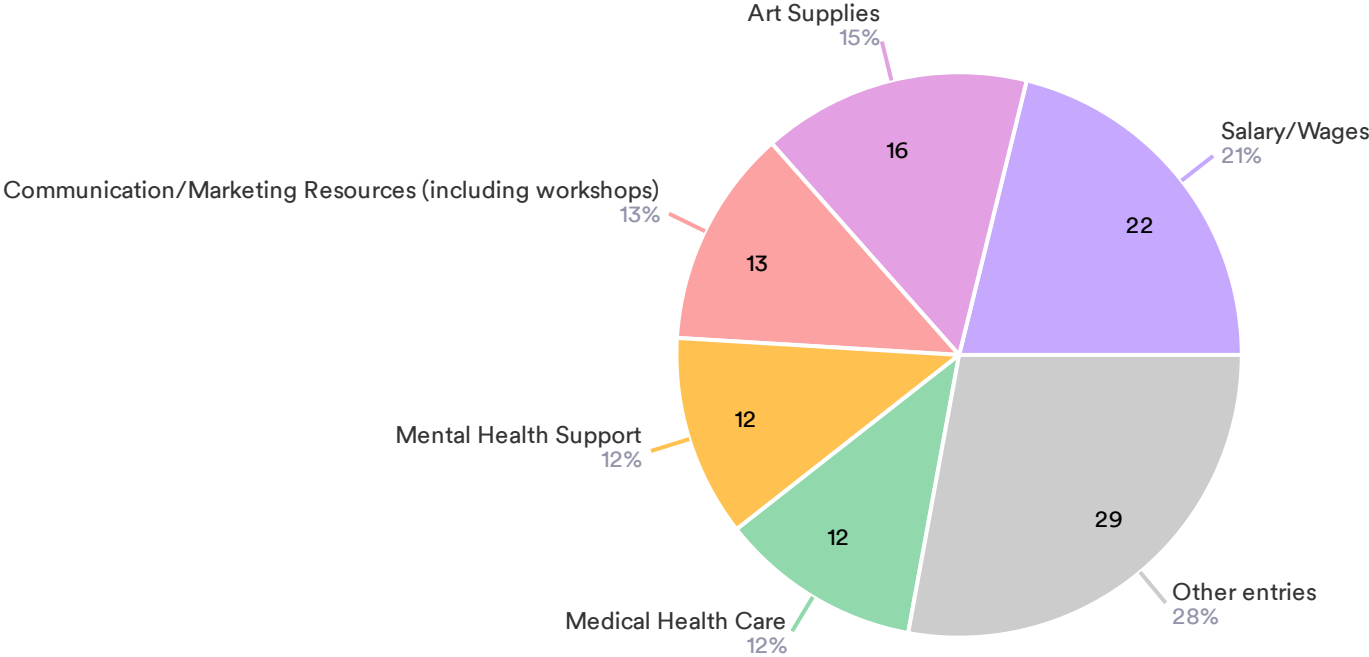
What portion of your individual income is from you artistic practice?

40 Responses



In what ways do you currently need support? Check all that apply.

104 Responses



Thank You!

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