

SHOULD YOU ADVOCATE FOR THE ARTS?



Are you an artist?

Yes

No

Yes, you should advocate for the arts! Advocate not only for yourself, but for other local artists in your community by sharing on social media, writing a letter to your elected officials, and attending events (virtual or in person)

Do you participate in the arts?

Yes

No

Great! You are an arts advocate. Keep participating in the arts, support local artists, go to concerts or plays, buy tickets to virtual events, attend classes taught by artists.

Yes! Since you are a consumer of the arts, we encourage you to dig deeper and see how you can support the arts locally by attending local theatre productions, going to museums, buying local art, and listening to local musicians

How do you define "advocacy"?

Talking to your elected officials?

Talking with your community members?

It's both! Both are examples of being a champion of the arts. Write a letter to your local elected officials about why you believe the arts are important. Talk to community members about the importance of the arts!

That is most likely not true. The arts are in our every day lives! If you watch movies or TV or read books, you are supporting the arts. Magazines, billboards and signs were all designed by artists.

So do you participate in the arts?

Yes



Check out our Arts Advocacy Tool-Kit to learn exactly how to advocate for the arts. It includes talking points, illustrations, and statistics to share with your community. www.artsjoco.org



Donating money?

Do you have money to donate to the arts?

Yes

That's okay! One of the most important things that a person can do for an arts organization is donate their time. Learn more about becoming a volunteer at the ACJC at www.artsjoco.org/acjc/volunteer-with-us

Excellent! Most arts organizations are non-profits and are dependent on donations from individuals who share their love for the arts and want to see the arts in our community thrive. You can donate to the ACJC at www.artsjoco.org/donate

Do you live in a community?

No

No

Yes, you do!

Yes

The arts make your community a better place to live! The arts promote diversity, inclusion, tourism, a better economy, health and well-being, and so much more

How else can we advocate for the arts?



@artsjoco



www.artsjoco.org

