

2021 SHOOTING STARS

CREATIVE CAREERS IN THE ARTS

Arts Council of Johnson County

USER EXPERIENCE (UX) DESIGNER



- Job Description: Creates the basis of which users navigate a product or website. They are responsible for the process from research, ideation and concept development, to prototyping and evaluation.
- Skills Needed: Ability to collaborate with teams of different disciplines and an expert understanding of design principles and wireframing tools such as Axure RP, Balsamiq, InVision, and Sketch.
- Median National Salary: \$96,250

COLLEGE ART, DRAMA, MUSIC PROFESSOR



- Job Description: Teach various courses in their field of specialization to college students. They may conduct research, publish original research, apply for grants, or supervise graduate teaching assistants.
- Skills Needed: Master's Degree in related field, work experience and/or contributions in specialized field, ability to communicate clear objectives to college students
- Median National Salary: \$69,960

CREATIVE DIRECTOR



- Job Description: Lead and direct a creative team in the production of all advertising and marketing collateral and ensure that visual communication standards are met across various media
- Skills Needed: Ability to create clear objectives, 5-8 years of experience in marketing/design, copywriting background
- Median National Salary: \$116,750

PUBLICATION EDITOR



- Job Description: Plan, revise, and produce content for publication in books, magazines, newspapers, or websites. They typically review content for spelling, grammar, and factual and structural problems, rewrite content to make it easier to understand, review pitches from writers and assign stories, and help writers develop new ideas in line with the publication's style and needs.
- Skills Needed: Bachelor's Degree in communication, journalism, or English combined with previous writing and proofreading experience. May also need work experience in multiple forms of media such as television, websites, or social media.
- Median National Salary: \$59,480

ILLUSTRATOR



- Job Description: create technical and non-technical drawings for printed materials, commercial products, and digital media. Illustrators can find career opportunities in a variety of industries, including print media, advertising, government, and fashion.
- Skills Needed: Background in drawing and illustration, high school diploma, knowledge of illustration software.
- Median National Salary: \$48,690

**VIDEO GAME COMPOSOR/
SOUND DESIGNER**



- Job Description: Create music and sounds in video games that sets the mood.
- Skills Needed: Recording/production knowledge, a bachelor's degree
- Median National Salary: \$64,000

INTERIOR DESIGNER



- Job Description: Plan and furnish the insides of residential, commercial, and industrial spaces. Consider the aesthetics, safety, and function of each space as well as the client's needs and budget.
- Skills Needed: Bachelor Degree, work experience in the field
- Median National Salary: \$48,400

SOUND ENGINEERING TECHNICIAN



- Job Description: Create audio experiences at concerts, on recordings, and for TV or movie soundtracks.
- Skills Needed: Bachelor degree, knowledge of sound engineering technology
- Median National Salary: \$55,000

ART DIRECTOR



- Job Description: Lead the artistic development of marketing and promotional pieces for print, online mobile, corporate publications, and TV/radio advertisements. They oversee graphic designers, photographers, illustrators and production artists.
- Skills Needed: Ability to collaborate, 5-8 years of design-related experience, expertise with creative tools like Adobe Creative Suite
- Median National Salary: \$85,750

SET & EXHIBIT DESIGNER



- Job Description: Develop and prepare displays and spaces for theater, film, museum, and industry events. Coordinate with clients and consider the design's budget, timeline, and purpose.
- Skills Needed: Knowledge of lighting, special effects, props, and construction
- Median National Salary: \$49,810

WEB DEVELOPER



- Job Description: Create and design websites for companies or clients. Some web developers may work within a company while others are freelance workers.
- Skills Needed: At least an associates degree in web design, the ability to code, and strong background in design.
- Median National Salary: \$69,430

STAGE MANAGER



- Job Description: Ensure that the show runs as smoothly as possible. They may schedule rehearsals and costume fittings, take care of props, set up rehearsal rooms, record any decisions made during rehearsals, among other things.
- Skills Needed: Experience in the field, knowledge of the behind-the-scenes of theater
- Median National Salary: \$35,256