What Americans Believe **About the Arts**

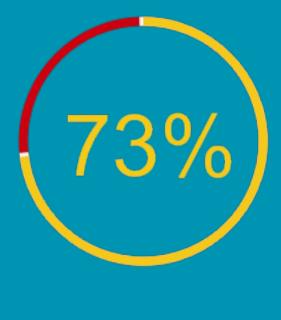
Americans Speak Out About The Arts: An In-Depth Look at Perceptions and Attitudes About the Arts in America

The American public is more broadly engaged in the arts than previously understood—believing that the arts not only play a vital role in personal wellbeing and healthier communities, but that the arts are also core to a wellrounded education.

Arts Experiences

"The arts provide meaning in our lives."

63 percent of the population believe the arts "lift me up beyond everyday experiences," 64 percent feel the arts give them "pure pleasure to experience and participate in," and 73 percent say the arts are a "positive experience in a troubled world."



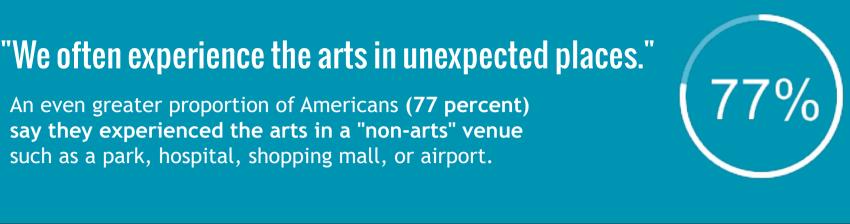
"Most of us seek out arts experiences."



attended an arts event in the past year, like going to the theater, museum, zoo, or a musical performance.

An even greater proportion of Americans (77 percent) say they experienced the arts in a "non-arts" venue

such as a park, hospital, shopping mall, or airport.



66% "Across demographic groups, the arts are part of our lives."

People of color were more likely to attend an arts event than their white counterparts (71 percent vs. 66 percent). Higher rates of attendance for people of color were noted for

multiple art forms, including dance, museums, and theater.

Arts Value



Regardless of whether people engage with the arts or not, 87 percent believe they are

"Art institutions add value to our communities

important to quality of life, and 82 percent believe they are important to local businesses and the economy.

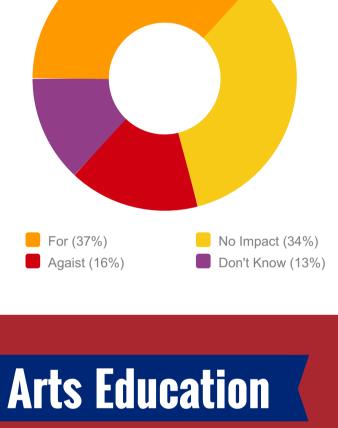
Americans) made a donation to an arts, culture, or public broadcasting organization within the past

"We donate to the arts."

year. Donors were typically younger and had higher incomes and education.

27 percent of the population (more than 1 in 4





Americans are more than twice as likely to vote in favor of a candidate who increases arts spending from 45 cents to \$1 per person than to vote

"We will support candidates who

want to increase arts funding."

percent against).

against them (37 percent in favor, 16

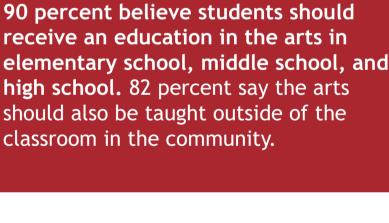
"We believe the arts should be taught in grades K-12."

"We believe the arts are part of a well-rounded education."

Nine in ten American adults (88 percent) agree that the arts are part of a well-rounded K-12 education.

Arts Engagement



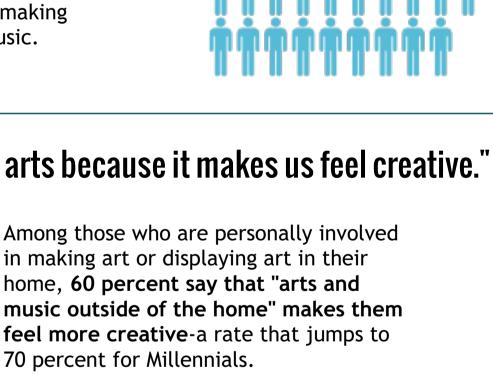


involved in artistic activities (49 percent) such as painting, singing in a choir, making crafts, writing poetry, or playing music.

Half of all Americans are personally

We engage in the arts because it makes us feel creative."

"We are making art in our personal time



"Social media increases our exposure to the arts."

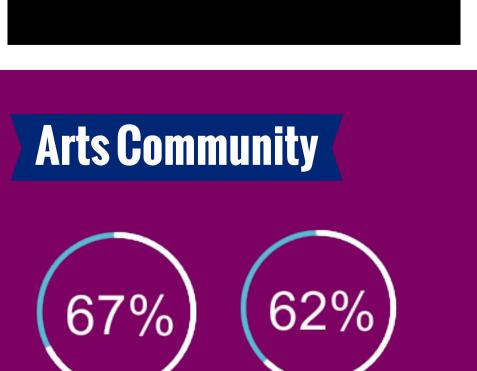
that they are more exposed to the arts thanks to connecting online. 59 percent agree that art created on social media is a legitimate form of

art.

53 percent of social media users say

"Yes! Tattoos are art." 27 percent of Americans boast a tattoo (12 percent have more than one). Three-

53%



to the left.

cultures better."

form of art (73 percent).

"The arts unify our communities." The personal benefits of the arts extend beyond the individual and to the community. 67 percent of Americans believe "the arts unify our communities regardless of age. race, and ethnicity" and 62 percent agree

that the arts "helps me understand other

quarters believe that tattoos are a

Click learn more about the The

Lexington Tattoo Project featured

"Despite the benefits the arts provide, not everyone in our communities has

equal access to the arts."

Despite the individual and community benefits, just 45 percent believe that "everyone in their community has equal access to the arts."



Created by Americans for the Arts

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